



SERVICES PORTFOLIO 2025



INCLUSIVE is a consulting firm specializing in communication, sustainability, and human rights that helps organizations and companies build inclusive and responsible work environments. With an innovative approach based on global standards, we offer advice on ethical communication and human rights, strategic communication on sustainability, diversity and human rights training, and DEI advice.

Our goal is to empower companies to incorporate best practices, positively impacting the organization, its collaborators, clients, and communities.

OUR SERVICES

We offer personalized services with high technical rigor that adapts to the needs of your organization or company. Our offer includes:



Communication with a Human Rights Approach



Strategic Sustainability Communication



Diversity, Equity, and Inclusion Consulting



Human Rights Training

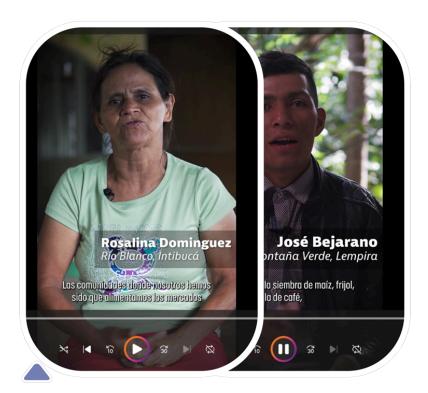






COMMUNICATION WITH A HUMAN RIGHTS APPROACH

We design and execute communication strategies, plans, and products focused on human rights. Our work will ensure that your organization has inclusive and accessible communications that make your commitment to equal opportunities visible. We also carry out strategic advisory work, campaigns, press, design, and audiovisual production, ensuring that each communication is aligned with ethical and sustainability standards.



Audiovisual campaign on the impact of the climate emergency on the indigenous peoples of Honduras.





Carousel for the MILES Corporation of Chile and Women's Link Worldwide.

This infographic was one of the communication products used by UNESCO at COP 16 in Cali, Colombia.







STRATEGIC SUSTAINABILITY COMMUNICATION

We accompany companies and organizations in effectively communicating their sustainability and corporate social responsibility (CSR) initiatives. Our strategies, aligned with global norms and standards in sustainability and CSR, will allow you to strengthen your relationships with your different audiences and be a model organization in transparency, accountability, and links with your stakeholders.

We support preparing sustainability reports, ensuring clarity and transparency for different audiences.

Beneficios:



It helps build a relationship of trust and credibility with stakeholders.



It can influence the behavior and perception of consumers, collaborators, investors, and other interest groups.



It can help differentiate the company in a competitive market.



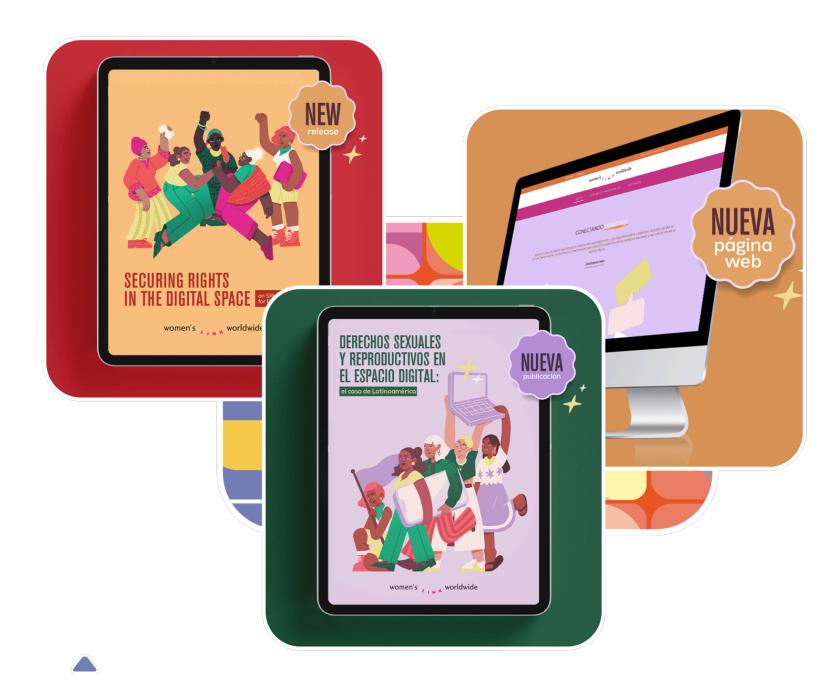
You can inspire other organizations to follow your example.





DIVERSITY, EQUITY, AND INCLUSION (DEI) CONSULTING

We provide specialized advice on implementing DEI and gender equity policies aligned with international standards. We develop diagnoses, inclusion policies, and strategies to create safe and fair work environments, contributing to compliance with regulations and quality standards in DEI and sustainability.



Research, write, and design three toolkits on sexual and reproductive rights and digital rights in Europe, Latin America, and East Africa.





HUMAN RIGHTS TRAINING AND WORKSHOPS

We design training programs and thematic talks according to the organization's needs and priorities in areas such as women's empowerment, LGBTIQ+ rights, inclusion of people with disabilities, combating racism and other forms of discrimination, and inclusive customer service.

The contents are based on research, global standards and good practices, and national and international regulations. We make training a pleasant and interactive process to raise awareness among collaborators and build more inclusive societies.



Workshop in Boston

Consulting Group





Our team comprises consultants who are experts in their respective fields, ensuring that we can form teams tailored to the requirements of each project. They bring a wealth of experience in communication, sustainability, social responsibility, research techniques, multimedia technologies, LGBTIQ+ rights, gender, and women's rights and accessibility. Our founding partners, who lead by example, are:

ENRIQUE SÁNCHEZ CARBALLO (ÉL/HE/HIM)



Founding partner, consultant, and manager of INCLUSIVE. He has more than 20 years of strategic communication and human rights career. He has worked in communication, advocacy, and policy design for the public and private sectors and non-governmental organizations. He was a Congressman (2018-2022) and chaired the Legislative Commission on Human Rights. He successfully promoted a large number of laws aimed at protecting and promoting the rights of all people.

ÓSCAR JIMÉNEZ ALVARADO (ÉL/HE/HIM)



Founding partner and consultant of INCLUSIVE. He has 15 years of experience in the public and private sectors in communication, human rights, and research issues. He has worked as a strategic communication advisor for political authorities in Costa Rica and as a consultant and researcher for the ICE Group, the IDB, UNESCO, CEJIL, Freedom House, and the Institute on Race, Equality, and Human Rights. He is a researcher at the University of Costa Rica and has also been a professor.





LET'S TALK.



GERENCIA@INCLUSIVECR.COM





WWW.INCLUSIVECR.COM